



The National Propulsion Showcase



Welcome to the National Propulsion Showcase

The National Propulsion Showcase is a bright, open-plan, flexible exhibition and event space dedicated to exploring UK opportunities for the development of net-zero carbon emission vehicle technologies and connected automated mobility solutions.

Located at the heart of the midlands automotive region, the Showcase welcomes a wide range of visitors each year; sharing an insight into the work being done by industry, academia and government to achieve a net-zero future.

Here you'll find some of the best of UK automotive innovation, manufacturing capability and expertise; with cutting-edge technology on display, access to the latest industry research and insight, and opportunity to connect with key decision-makers.

The Advanced Propulsion Centre

The Showcase is based at the head office of the Advanced Propulsion Centre. The APC collaborates with UK government, the automotive industry and academia to accelerate the industrialisation of technologies, supporting the transition to deliver net-zero carbon emission vehicles. Explore APC's work at apcuk.co.uk

Zenzic

Zenzic was created by government and industry to champion the UK Connected and Automated Mobility (CAM) ecosystem and lead the UK in accelerating the self-driving revolution, with the goal of ensuring a safer, more secure, sustainable, and inclusive transport future. By leveraging the power of innovation, through collaboration, Zenzic promotes and enables UK organisations to play an impactful role in the future of mobility. Discover more at zenzic.io





Host your next event at the Showcase

The Showcase plays host to independent conferences and events throughout the year. The relaxed, contemporary, setting is an ideal environment for a wide range of events, such as technology displays, exhibitions, presentations, workshops and lively debates.

The Showcase has been designed to make it easy to display a range of automotive products. The main exhibition area has a reinforced floor suitable for displaying two vehicles, along with modular reinforced podiums for displaying heavy industrial products.

If your organisation has a connection to the UK automotive industry you can host your event at the Showcase free of charge (catering costs and some additional furniture hire charges will need to be applied).



Free venue hire

for organisations connected to the UK automotive industry



Flexible floorplans to suit a wide range of events

The Showcase can be configured in a variety of ways to match the style and format of your event. Flexible seating plans are organised around the number of attendees – ensuring your event will always feel busy and well-attended.

In addition to the main exhibition area, a purpose-built 25 person screening room offers cushioned seating in a cinema-style setting, allowing smaller groups of delegates to work independently.

The Showcase looks out onto the green space of the University of Warwick campus. Discreet window blinds can be drawn for exhibitors presenting commercially-sensitive information or products. The outside walkway adjacent to the Showcase can also be reserved for displaying up to six vehicles.



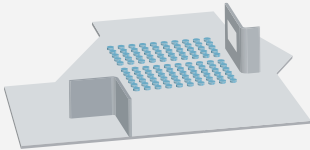
Ask us about **industry speakers** for your event



The Showcase seating layout can be adapted to suit any event, from formal boardroom meetings to relaxed workshops. A variety of layouts are available, catering up to a maximum capacity of 100 guests. We can also cater for alternative layouts to suit your requirements. Simply get in touch with us to help build your ideal event.

Presentation layout

Ideal for sessions featuring multiple speakers with on-screen presentations

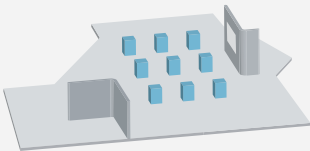


100 guests

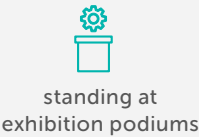


Standing exhibition

Ideal for events showcasing a range of different products and exhibitors

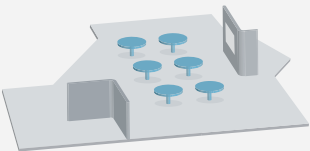


100 guests



Workshop layout

Ideal for events where guests need to work together in groups (additional hire cost will be applied to cover provision of round tables)

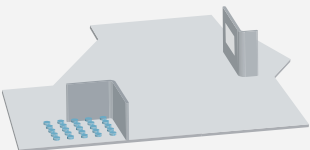


60 guests

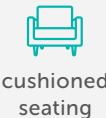


Screening room layout

Located in the screening room, the cinema layout offers a comfortable presentation space for smaller groups

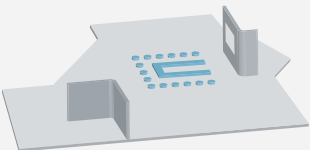


25 guests



U-shape layout

Ideal for groups of up to 15 working together in a workshop or project meeting session



15 guests



Showcase facilities

The Showcase is more than just an event space. We offer a variety of facilities and support to help you deliver the experience you want to create. From inclusive AV equipment to additional catering options, we can provide everything you need for your event.

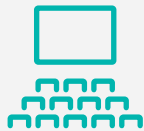
Presentation facilities



Large presentation space with 100 inch 16:9 projection screen



Two 55 inch touchscreens



25-seater breakout screening room



Free wi-fi



Lectern, microphone & slide clicker



Audio system with two roving microphones



Presentation laptop & two video screens



Webinar broadcasts & hybrid meetings

Support and services



Event catering*



Showcase guides



Additional meeting rooms



Additional furniture hire



Photographer & videographer¹



Reinforced floor for displaying up to two vehicles



Reinforced exhibition podiums²



External display area



Dedicated parking



Fully accessible³



Access from 8:30–17:00 with reception check-in



Central midlands location



Cloakroom, stationery, & set-up support

1 Event support services such as catering and photographers are subject to additional costs – contact our team for further details.
2 Each plinth can hold 500kg and measures 70cm x 70cm.
3 Speak to our team if you have any accessibility needs we can support with.



Showcase exhibition

The Showcase exhibition offers a unique and engaging backdrop for guests to enjoy. The exhibition explores why propulsion technologies are key to reducing emissions, and how APC and Zenzic help to support future developments in the automotive industry and CAM.

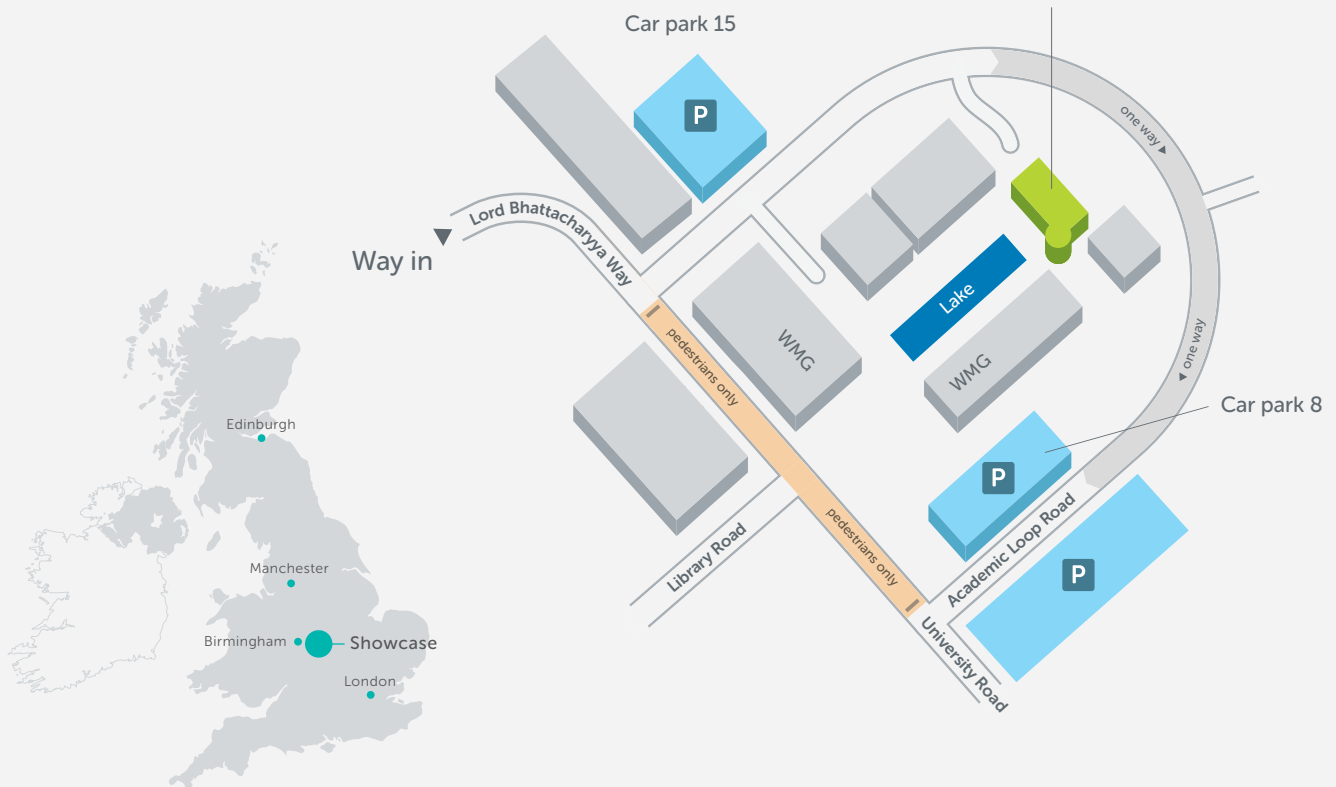
The Showcase is a celebration of UK innovation and collaboration, designed to inspire visitors and encourage the continued industrialisation of net-zero carbon emission vehicle technologies and CAM solutions. If you'd like your technology to be featured in the Showcase exhibition please email info@apcuk.co.uk

To arrange a visit to the National Propulsion Showcase or to discuss hosting an event email info@apcuk.co.uk



ADVANCED
PROPULSION
CENTRE UK

ZENZIC²



The Showcase is based at the head office of the Advanced Propulsion Centre, on the University of Warwick campus.

The campus is accessible from the M42, M6 and M40.

Coventry Railway Station is a 10-minute drive away, with direct rail links to London, Birmingham International Airport and the rest of the UK.

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Advanced Propulsion Centre UK